



ASIA WINE CONFERENCE

2018

Date

8.27(Mon) – 9.2(Sun)

Venue

DCC 대전컨벤션센터 DAEJEON CONVENTION CENTER WSET Wine Class Room
(Located in Daejeon Trade Exhibition Center)

Organizer

DIME 대전마케팅공사 DWM
daewein marketing

Educational Partner

 **WSET**

Sponsor

 **DAEJEON**
METROPOLITAN CITY  **KOREA**
TOURISM
ORGANIZATION

ASIA WINE CONFERENCE 2018

Programme

(Venue: Daejeon Convention Center & WSET Wine Class Room)



Date	Time	Speaker	Title	Room
Aug. 27	15:00 - 16:20	Darrel Joseph (Wine Journalist / Specialist for Central & Eastern Europe and Caucasus)	Master Class The Unique Wines of Georgia	DCC 101
	15:00 - 16:20	Enzo Giorgi (National Advisor of Città del Vino Association)	Master Class Enotourist Journey in the Italian Wine Cities	DCC 102
	16:30 - 17:20	Diana Pavelescu (Wine Ambassador of Romania)	Master Class Discover Romanian Wine - Fetești	DCC 103
	16:30 - 17:20	Jimin Lee (Contents Creator of 'Daedongyeojudo')	Master Class Have you tried real Korean alcohol? 진짜 한국의 술을 아십니까?	DCC 104
	17:30 - 18:50	Luis Moura (Officer of Bairrada Municipality)	Master Class Wines from Bairrada, Portugal	DCC 102
	17:30 - 18:50	Carlotta Casciola (CEO Alacarta Wine Experience)	Master Class D.O. Rueda: a thousand shades of white	DCC 101
Aug. 28	14:30 - 15:50	Will Costello MS (Estates Ambassador at Bien Nacido and Solomon Hills Estates)	Master Class California Chardonnay and Pinot Noir Regional Comparison	DCC 101/102
	16:00 - 17:20	Thomas Luber (Expert for Consulting in Wine Marketing and Analysis)	Master Class Organic Wines	DCC 103
		Markus Hungerbühler (Wine Consultant and Wine Lawyer)		
	16:00 - 17:20	Denis Gastin (Winewriter and Wine Educator and Co-Convenor of Asian Wine Producers Association)	Master Class Asian Wines	DCC 104
		Miyuki Katori (Research Professor of Shinshu University, Japan)		
		Katsuhisa Fujino (Senior Winemaker of Mercian)		
		Jeongwook Choi (Gwangmyeong Cave Sommelier & Gwangmyeong Cave Wine Laboratory Director)		
17:30 - 18:30	David Bratož (CEO, WINEX Slovenia)	Master Class Orange Wines from Slovenia	DCC 101	
17:30 - 18:30	Christopher Martin (WSET International Development Advisor - Asia)	Master Class English Wines	DCC 102	
Aug. 29	15:00 - 16:00	Alexandre Souzy (Asia-Pacific Manager of MJB - Carrefour Group Wines&Alcohols Purchase Center)	Master Class Considering retail purchase centers as key insights to improve competitiveness for importers	DCC 103
	16:00 - 17:30	Chan Jun Park (Asia Director of Asia Wine Trophy)	The Discovery of Daejeon 2018 (Find Hidden Treasure - Sparkling Wine)	DCC 101/102
Aug. 30	19:00 - 20:00	Clinton Ang (Managing Director of CornerStone Wines, Singapore)	Seminar Q&A: How to enter the Asian market	DCC 101
		David Hsiao (Founder & CEO of Grand Reserve, Taiwan)		
		Joe Sriwarin (Duty-Free Wine Distributor Specialist & Organizer of Bangkok Grand Wine Tasting, Thailand)		
		Alexandre Souzy (Asia-Pacific Manager of MJB - Carrefour Group Wines&Alcohols Purchase Center, France/China)		

Aug.29

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Time	Program Contents
15:00 - 16:00 Room 103	<p>Master Class “Considering retail purchase centers as key insights to improve competitiveness for importers”</p> <p>Speaker Alexandre Souzy (Asia-Pacific Manager of MJB - Carrefour Group Wines&Alcohols Purchase Center)</p>  <p>Alexandre Souzy</p>
16:00 - 17:30 Room 101/102	<p>The Discovery of Daejeon 2018 (Find Hidden Treasure - Sparkling Wine)</p> <p>Speaker Chan Jun Park (Asia Director of Asia Wine Trophy)</p>  <p>Chan Jun Park</p>

Aug.30

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Time	Program Contents
19:00 - 20:00 Room 101	<p>Seminar “Q&A: How to enter the Asian market”</p> <p>Speaker Clinton Ang (Managing Director of CornerStone Wines, Singapore)</p> <p>David Hsiao (Founder & CEO of Grand Reserve, Taiwan)</p> <p>Joe Sriwarin (Duty-Free Wine Distributor Specialist & Organizer of Bangkok Grand Wine Tasting, Thailand)</p> <p>Alexandre Souzy (Asia-Pacific Manager of MJB - Carrefour Group Wines&Alcohols Purchase Center, France/China)</p>  <p>Clinton Ang</p>  <p>Joe Sriwarin</p>  <p>David Hsiao</p>  <p>Alexandre Souzy</p>